

REAL ESTATE PHOTOGRAPHY & VIDEO RATES

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Rates include travel (up to 35 miles, after which an additional \$0.60/mile is charged) and time spent on location shooting (1-3 hours depending on size of house or services requested). All images are fully retouched and delivered as high resolution files in a personal, online gallery. Photo turnaround time is 1-2 days. All videos are delivered in high resolution mp4 files. Video only turnaround time is 1-2 days. Photo and video package turnaround time is 2-3+ days, depending on project needs.

PHOTOGRAPHY*

Basic Package | \$115

- Homes up to 2,000 sq. feet
- Up to 15 fully edited images

Premium Package | \$130

- Homes 2,000-3,500 sq. feet
- Up to 25 fully edited images

Luxury Package | \$150-\$200+

- Homes 3,500+ sq. feet
- 35+ fully edited images
- Luxury package price based on job needs and services requested

Aerial Photography | \$100+

- Package starts at 10 fully edited images

Twilight Shoot | \$150 (\$25 off as add-on to another photo package)

- 4-6 beautifully edited exterior images

Agent Headshots | \$125

- 3-4 fully edited images, including retouching of skin, hair, etc. if desired
- 20+ minute session, shot on-site
- Group sessions are available for an additional \$100/agent

PHOTO ADD-ONS:

Creative Shots (close, detail shots that highlight the fixtures, upgrades, outdoor space features, etc. of the home and/or neighborhood)

- 5 shots, \$30
- 10 shots, \$50
- Neighborhood amenities, \$15

**Please note, square footage associated with packages are a general guide for determining which package would best suit your needs. If a property is under the square footage for a specific package, but requires more photos due to exterior property size/amenities or number of images requested, you will be charged based on the number of photos. If you do not see a package that suits your exact needs, please contact me to discuss a custom package.*

VIDEO

Residential Walk-Through | \$250+ (\$25 off for add-on with any photo package)

- 2+ minute video
- Combination of interior, exterior, and aerial video clips to give potential buyers a tour of the entire property
- Includes graphics (logo, address, basic home/contact info.) and music
- Price based on job needs and services requested

Aerial Video | \$175+ (\$25 off for add-on with any photo package)

- 30+ seconds of edited aerial footage of home exterior, land, and property amenities, set to music with descriptive text
- Price based on job needs and services requested

Promotional Video | \$250+ (see price breakdown below)

- Custom video to highlight products and services specific to an agent or agency
- May include clips of home or neighborhood tours, agent interview or feature, additional cast/crew, creative graphics and transitions, etc.
- 1-1.5 minute video, \$250
- 2 minute video, \$275
- For longer videos, please contact me for pricing

LICENSE AGREEMENT

Non exclusive, non transferable, non sublicensable

If you have paid in full, you have the right to use the products. You agree that the rights to use the products have been granted only to you. You agree not to transfer, assign, or sublicense your right to use the product, photograph, video or other media contained to anyone without the written permission of the copyright holder, Meghann Padgett.

Your rights permit your use of the photographs, video, and other media for marketing purposes only, including multiple listing services. However your rights do not permit third parties to copy, display, or distribute our work for the purpose of providing services competitive with our products unless we give you our written permission.

For real estate, these rights are valid indefinitely so long as you have the listing. If you no longer have the listing, you are giving up your rights to use the products. If anyone asks you for any of your rights to use the products, you agree to refer them to us. If we agree to allow others to use the products, an additional licensing fee may be required. We agree not to use the products in a way that interferes with your rights.